To have a £100bn plus economy, becoming a positive, above average contributor to the UK economy;

To close the productivity gap with x (appropriate exemplar);

To reduce the proportion of jobs that pay less than the real living wage by x

To hit the 2.3% for private sector investment in innovation;

To reduce the employment rate gap for all disadvantaged groups by x (including all disabled groups).

BUSINESS & WORKFORCE

PLACE

TRANSPORT & CONNECTIVITY

IMPACT AREA	METRIC
GROWTH & PRODUCTIVITY	 Economic output (£ billion per year) Output per head (£ per hour worked) Business birth, death and net rates Exports as a % of GVA
INNOVATION	 R&D expenditure (public/private) Investments by British private sector equity & venture capital association members % of firms engaged in product & process innovation (UK Innovation Survey)
GOOD JOBS AND EARNINGS	 Employment rate (% of working population) Economic inactivity rates (% of working age population) 20% earn less than (£ per week) / real living wage Weekly median wages (£)
SKILLS & TALENT	 % of working age population with NVQ Level 4 qualification % of working age population with no qualifications

BASELINE/TINTERIMS & LONG TERM ARGETS BEING DEVELOPED) PERFORMANCE FRAMEWORK & KEY METRICS

IMPACT AREA	METRIC
COMMUNITIES	 Absolute low income – children living in households with income below 60% of medium income Residents satisfaction with their local area - % of people either satisfied/dissatisfied with their neighbourhood Quality of life/place – Halifax quality of life survey
ENERGY & ENVIRONMENTAL SUSTAINABILITY	 CO2 emissions per capita Air quality (% deaths attributed to air pollution) % of households in fuel poverty Area of land experiencing a reduction in flooding likelihood (hectares – EA stats)
SITE DEVELOPMENT	 Area of developed land (hectares) Housing units completed by tenure/affordability House price/land value/rental effects Commercial floor space constructed/refurbished

IMPACT AREA	METRIC
TRANSPORT	 Satisfaction with transport infrastructure National Highways & Transport Survey Satisfaction with public transport (WYCA customer survey) Widening labour markets (deprived communities) – access to urban centres/employment within 20/40 mins using public transport/cycling, etc. Mode share (Key route network speeds/Traffic volumes, Km of new cycle facilities) % of smartcard/m-ticket transactions
BROADBAND	 Business premises with superfast broadband service made available Households with superfast broadband service made available Download speeds Take-up